

## the story behind the collection

Trends have never been more fluid. Ecclectic mixes of patterns, colors and styles create a personalized approach- from fashion to interiors and everything in between.

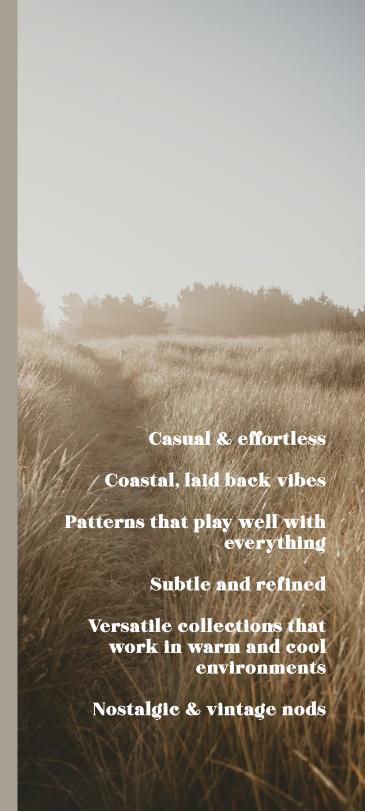
Developing patterns that give more creativity and control to designers, our new patterns play a powerful role in the next generation of interior trends.

In this collection you will find delicate woodgrains, casual, laid back patterns and some of the most versatile offerings we've ever introduced.

But we can't forget about the personality.... with playful nods to retro and vintage moments (think 70's textures and 90's colors!) this palette feels effortless. People are no longer afraid to mix woodgrains, warm & cool colors or completely different eras of design.

This collection offers the ability to do just that.

Follow along as we break down the how and why of the new Arborite patterns.







## Woodgrains



## **Pure & Patterns**



Essential Origin P422

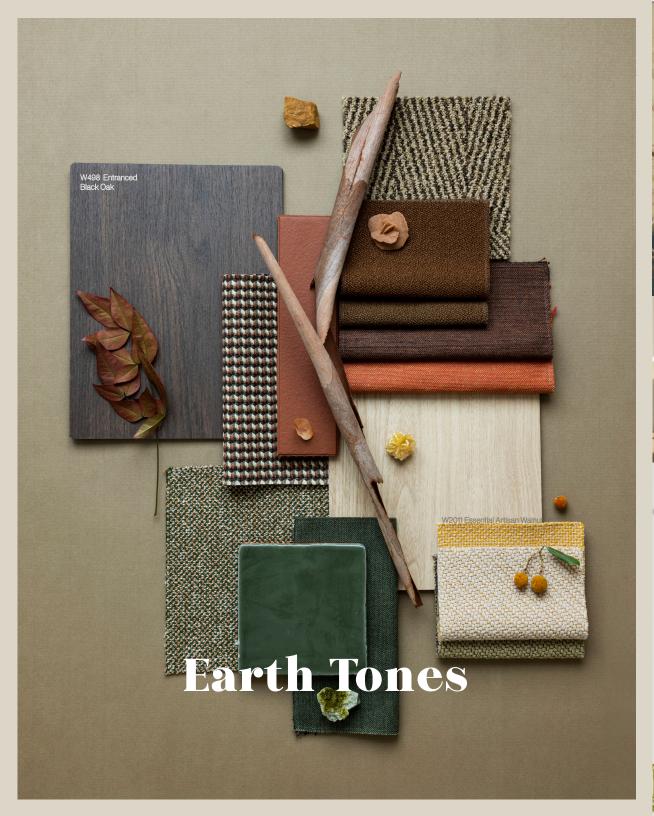
Elemental Origin P423





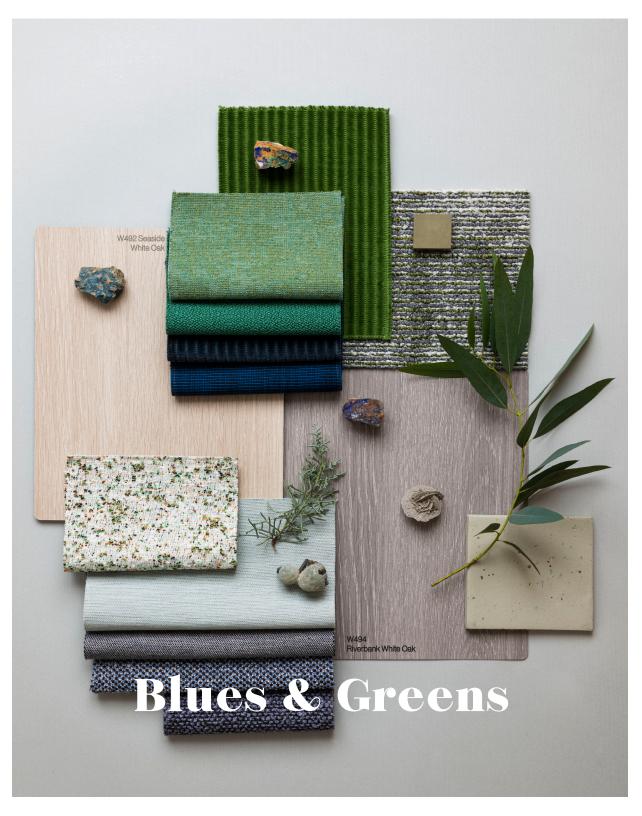


- + Airy
- + Tone on tone
- + Effortless
- + Subtle
- + Soft
- + Cozy





- + Nostalgic
- + Retro inspired
- + Warm
- + Comfortable
- + Sunkissed





- + Fresh
- + Coastal
- + Mix of warm & cool
- + Casual
- + Versatile





